

**Notice of References Cited**

Application/Control No.

10/039,076

Applicant(s)/Patent Under  
Reexamination  
KAUFMAN ET AL.

Examiner

Rob Rhode

Art Unit

3625

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	C	US-6,186,553 B1	02-2001	Phillips et al	283/2
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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"Who Wants to Market a Millionaire?"; Rosenspan, Alan; Direct Marketing; March 2001; page 45
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)  
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